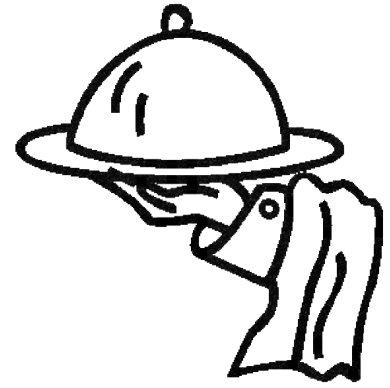


The Profant Foundation For The Arts announces

PARTY *a partnership featuring*

Entrée For The Arts



There is a natural synergy between dinner & theater...those that go to the theater often begin their evening's entertainment with a culinary adventure.

This new program is designed to capitalize on that relationship. Your customers are some of the Arts biggest supporters, and our donors truly appreciate the fine dining you offer.

Each month we will partner with 2 restaurants in the Santa Barbara area, nominated by our advisory committee. During that month, our restaurant partners will donate just \$1 per entree, and we will...

- Launch the campaign with a **PARTY** – providing
 - \$20 per person for cocktail/appetizers, PR, dinner potential
- Recommend custom promotions, i.e. a Movie Menu
- Hold our committee meetings at the restaurant
- Ask our network of patrons to dine at the featured restaurants
- Promote our partners on a dedicated page on our Website
- Arrange for publicity on radio and in print
- Offer a piece of high-value artwork for display & publicity
- Name a scholarship in honor of your business – providing year round recognition.
- At the end of the campaign month, publicity photos as check is presented

Our goal is to give our restaurant partners comparable value to their donation – what they receive in new business and advertising will surpass their financial contribution, while increasing their popularity as a friend of the arts!